



**Contact:**

**Laura Bartley (423) 779-6974**

[Laura\\_Bartley@mohawkind.com](mailto:Laura_Bartley@mohawkind.com)

**Hybrid Media by Mohawk Group**

Inspired by the deconstructivism trend in interiors where mixing different media has become the norm, Hybrid Media is an ERT (enhanced resilient tile) collection that blends five different species of woodgrain visuals together in a range of sophisticated tones. The dynamic visual of dark and light, smooth and textured, adds a warm foundation to any contract interior environment. The variation of color from each plank is produced with a 2.2-meter-wide print film, which allows for an ombré print effect ranging from light to dark. Offering a mix of colors from one box, as opposed to specifying several colors to achieve that same look, enables consumers to enjoy the trend of “colorplay.” This product’s commercial grade wear layer and MForce™ 1 Enhanced Urethane finish ensure performance under heavy foot traffic, which means floors last longer and less time and money is spent on materials and replacement. The product’s 4.5 mm overall thickness and 20 mil construction is a direct glue down, transitions easily to carpet tile products and has inherent acoustic properties.

***About Mohawk Group***

*Mohawk Group, the world’s leading producer and distributor of quality commercial flooring, delivers industry-leading style, cutting-edge innovation, unmatched service and superior sustainability. As the commercial division of Mohawk Industries, Mohawk Group has a heritage of craftsmanship that spans more than 130 years. The company’s enduring family of brands—Mohawk, Karastan and Durkan—are widely regarded as the most trusted names in the commercial flooring business. Together, these brands function beautifully, delivering the perfect flooring solution for all markets and price points. Rounding out its esteemed product offering, the Mohawk Group also offers a full spectrum of hard surface flooring products and installation accessories that exceed the most rigorous performance standards. For additional information about its proven design solutions, and to learn more about what is next from Mohawk, visit [www.mohawkgroup.com](http://www.mohawkgroup.com) or call (800) 554-6637.*

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